

The Wisconsin Chapter of the Congress for the New Urbanism presents:

Redevelopment & Retrofit Bike Tour



Friday, July 11, 2014, 1:00 - 5:00 pm

Redevelopment and retrofitting of suburban-style development has been booming throughout the Madison metro area over the past 18 months. This CNU-WI bicycle tour will visit prominent projects in Shorewood Hills and the Near West Side of Madison to hear from the people involved. Stops will include:



Participation is free for CNU-WI members, cost is \$15 for nonmembers.
Contact Ben Zellers at bzel@vierbicher.com to register.

Visit www.cnuwisconsin.org for more information on CNU-WI and www.cnu.org/membership to become a member of CNU. AICP-CM Credits applied for in association with the Wisconsin Chapter of the American Planning Association.



Redevelopment & Retrofit Bike Tour

On Friday, July 11th, 2014 from 1-5 pm, come hear about the planning, design and construction of these exciting projects from the developers, designers, and officials that have been part of them from the beginning:

1. **Marshall Court.** *This Shorewood Hills street just northwest of the University Bay Drive/ University Avenue intersection is in the midst of transitioning from a series of suburban-style office buildings to a mixed-use corridor. Visit 800 University Bay Drive, a LEED Platinum office building, and Arbor Crossing, a mixed-use redevelopment project with 80 apartments and 10,000 square feet of office space. See the first phase of filling in the “missing link” in the University Avenue bicycle path, and hear about the rebuilding of Marshall Court to a more pedestrian-friendly street.*
2. **Walnut Grove/Pyare Square.** *The Walnut Grove site was recently redeveloped from a vacant office/retail building into a mixed-use project containing 100 apartments and 10,000 square feet of retail. Also hear about approved plans for redevelopment of the 14-story Pyare Square building into a 150-unit senior living facility.*
3. **University Station.** *At 14 acres, this \$100 million mixed-use project at the corner of Whitney Way and University Avenue is one of the largest redevelopment projects in the City of Madison. Take a tour of the area, including the apartment-wrapped parking garage with a green roof and take a look inside the LEED-Gold 749 University Row office building.*
4. **Hilldale Mall.** *A longstanding local example of suburban retrofit, Hilldale was recently purchased by WS Development, which is undertaking an ambitious new phase to re-orient stores from an interior corridor to a new outdoor pedestrian mall. Get an insider’s description of the new phase and why it is being undertaken.*

We’ll end at the Great Dane Hilldale to discuss the sites over a beverage. Attendees must supply their own bikes and helmets; free B-Cycle passes are available. **Participation is free for CNU-WI members, cost is \$15 for nonmembers. Space is limited—contact Ben Zellers at bzal@vierbicher.com to register.**

